## INTERREG MEUSE-RHINE (NL-BE-DE) PROGRAMME STRATEGY

# MAIN OBJECTIVES & PRIORITIES INTERREG MEUSE-RHINE

### **Our 5 grand societal challenges**



GREEN TRANS-FORMATION HEALTHIER CITIZENS

TOURISM IN A HIGH-QUALITY REGION LIVE AND WORK WITHOUT BORDERS

### 4 priorities



A smarter Europe innovative and smart economic transformation

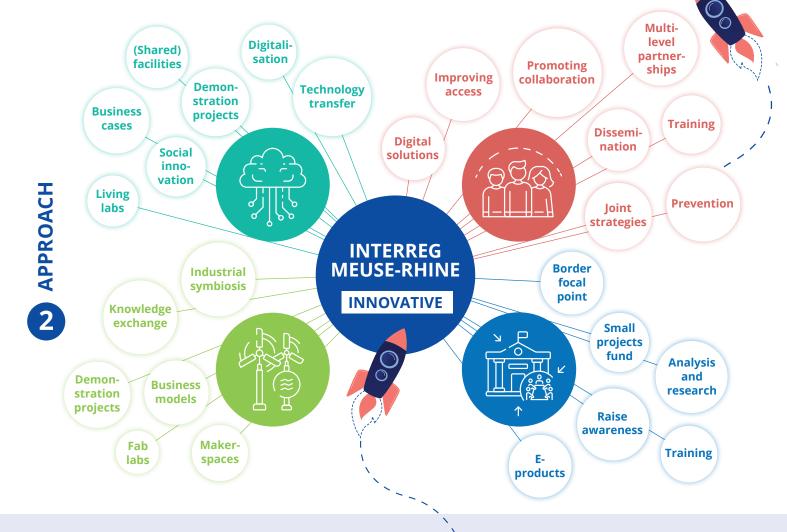


**Europe** 

A more social Europe - implementing the

European Pillar of Social Rights





THE POWER OF INTERREG



COOPERATION



ACROSS BORDERS



IMPACT FOR END USERS



NETWORK



NEW SOLUTIONS





# Through industrial transition and healthier citizens

- Innovation system and innovation capacities
- Development and valorisation of advanced technologies



### Through a green society

- Cross-border renewal energy solutions
- Climate change adaptation
- Circular energy economy



### Through tackling our grand societal challenges

- Effectiveness of labour markets and access to quality employment
- Access to and the quality of education, training and lifelong learning



# Through living and working without borders

- Reducing border barriers
- Cross-border contacts
- Joint administrative cooperation





